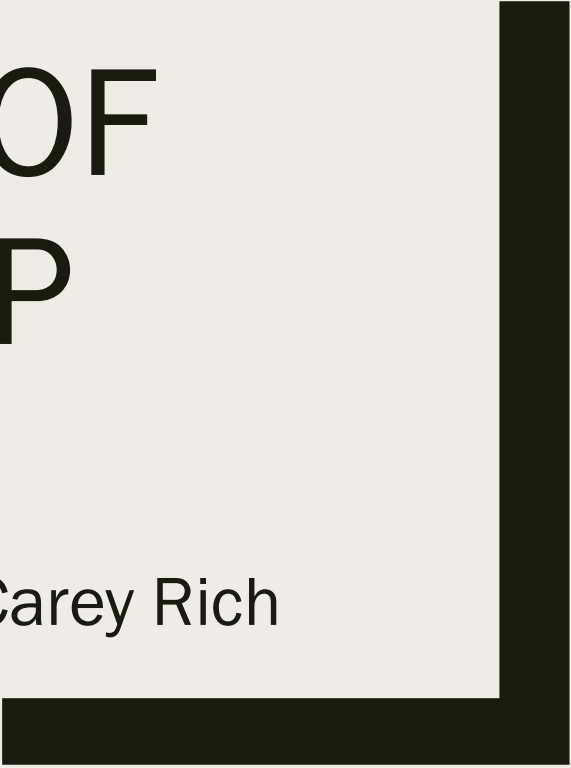




THE POWER OF LEADERSHIP

By Carey Rich



Leadership.....is defined as
the action of leading a group
of people or an organization.

Trust

What is Trust?

Trust is the firm belief in the reliability, truth, ability or strength of someone or something.
The very first job of a leader is to inspire or build trust.

- Trust is the most important component of leadership.
- Trust is not given but rather earned, just like respect.
- Trust is the first defense against dysfunction and the first step towards delivering better outcomes.
- Trust means you genuinely value the people that you work with.

Your words and deeds must match if you expect employees to trust in your leadership.

~Kevin Kruse

Consistency

What is Consistency?

Consistency is the conformity in the application of something, typically that which is necessary for the sake of logic, accuracy, or fairness.

- Leadership must create the mindset that's consistent in the workplace.
- Consistency means that you're organized and people know what to expect from you.
- Staff should have a true understanding of what the expectations are.
- Where there's consistency there's usually productivity.

Consistency is the true foundation of trust. Either keep your promise or don't make them.

~ Roy T. Bennett

Knowledgeable

What is Knowledgeable?

Knowledgeable means to be intelligent or well informed.

How much do you know about your product?

How well do you know your personnel?

How much of the history do you know?

- Staff knows when you're knowledgeable or not.
- You gain strength and confidence by every experience.
- Knowledge breeds confidence.
- Being a leader is about growing yourself and growing others.

Leaders empower others around them by instilling knowledge in them. Knowledge is the life blood of progress.

~ Frank Sonnenberg

Communication

Communication is the imparting or exchanging of information or news.

- Effective communication helps build strong relationships.
- Leaders have to be clear and concise when it comes to expectations.
- Recognize that we all are different and the form of communication should be consistent with who we are conversing with.
- Tone and body language are as, if not, more important than the spoken or written word.
- Be thorough and make sure your thoughts are well thought out.

The art of communication is the language of leadership.

~ James Humes

Visionary

A visionary is a person that's thinking about or planning the future with imagination or wisdom.

- As a leader, you must be innovative (ahead of curve).
- Good leaders have a vision and inspire others to turn vision into reality.
- Don't be afraid to have big and bold ideas.
- Be convicted in your vision.

Leadership is the capacity to translate vision into reality.

~ Warren Bennis

Transparency

Transparency in the workplace features benefits that can lead to a more productive staff.

- Being a transparent leader is a person that doesn't conceal anything, be it facts, emotions or talks.
- Lack of transparency results in distrust and a deep sense of insecurity.
- As a leader, while you can't share everything, you can't be misleading.
- Don't be afraid to show vulnerability.
- Don't be afraid to give staff credit.

The single most important ingredient in the recipe for success is transparency because transparency builds trust.

~ Denise Morrison